

OTHM Certificate in Conference and Event Management

Recommended Reading:

1. **The Event Managers Bible** [The Complete Guide to Planning and Organising a voluntary or Public Event]- Des Conway-howtobooks, ISBN 1-85703-982-3
see www.howtobooks.co.uk
2. **Festivals & Events Management**- Ian Yeoman, Martin Robertson, Jane Ali-Knight, Siobhan Drummond & Una McMahon-Beattie; Elsevier- Butterworth-Heinemann, ISBN 0-7506-5872-x
see books.elsevier.com
3. **Conferences and Conventions**-Tony Rogers; Elsevier- Butterworth-Heinemann, ISBN 0-7506-5747-2
see books.elsevier.com