

OTHM Higher Diploma

Management Information Systems

The Management Information Systems course is one of three courses of Part II of the OTHM Higher Diploma. This course assumes knowledge gained in the Diploma level OTHM course Financial Management and Information Systems.

Aims and Objectives

The aim of this module is to develop an understanding of the breadth of Management Information Systems (MIS), Information Systems (IS), or Computer Information Systems (CIS) and the issues that arise out of corporate and global adoption of such systems.

Learning Outcomes

At the end of the module students will be able to:

- Describe what comprises an Information System (IS)
- Analyse the issues that surround IS systems
- Develop the basics for a corporate strategy and the place that IS would take in this for ensuring corporate competitiveness
- Explain the concept of data and how the corporation is using it
- Analyse the basic technical platform necessary to support the IS structure
- Describe and evaluate the following for the Tourism and Hospitality industry
 - Enterprise Application Integration (EAI)
 - Customer relationship Management (CRM)
 - Enterprise Resource Planning (ERP)
 - Supply Chain Management (SCM)
 - Transactional Processing Systems (TPS)
- Evaluate the implications of security, ethics and utilisation of global applications