



**OTHM**  
**Higher Diploma**  
www.othm.org.uk

## Take Your Career Forwards with OTHM

OTHM qualifications give you the knowledge that you will need to build a career in the tourism and hospitality industry. You might be contemplating a career in food and beverage, hotels, tour operations, airlines or in any other part of the industry. OTHM qualifications will help to make you a professional in your chosen field.

### Entry Requirements

- Holders of OTHM Diploma or equivalent
- 1st Degree or HND/HNC or equivalent

+ Evidence of English Language Competency if your first language isn't English – please consult your training centre

### Who is this suitable for?

The OTHM Higher Diploma is suitable for people who work in the Tourism and Hospitality Industry and have an OTHM Diploma, or other qualifications at a suitable level. This qualification is suitable for middle and senior managers. On completion you can also be put forward for election as a Full Member of OTHM.

### What will I learn?

- Marketing Communications for Tourism and Hospitality
- International Tourism and Hospitality Business Environment
- Corporate Business Strategy and Finance
- Management Information Systems
- Strategic Human Resource Management
- Project: Operations Management in the Business Environment

### How will I be assessed?

The OTHM Higher Diploma is assessed by five written examinations and a work-based project.

### Will I be able study further?

Satisfactory completion of the Higher Diploma allows you to progress to degree (eg BSc Hons) or post-graduate courses.

### Further Details

Name and Address of Training Centre

