



OTHM Introductory Certificate

www.othm.org.uk

Take Your Career Forwards with OTHM

OTHM qualifications give you the knowledge that you will need to build a career in the tourism and hospitality industry. You might be contemplating a career in food and beverage, hotels, tour operations, airlines or in any other part of the industry. OTHM qualifications will help to make you a professional in your chosen field.

Entry Requirements

The OTHM Introductory Certificate is an Open Access qualification. This means that you do not require any formal qualifications to take this course. All that we require is that you work in the Tourism and Hospitality industry. You may be just starting out in your first job or you may already have experience and be looking for a first professional qualification to advance your career. You must be 18 years or older at the beginning of the course.

What will I learn?

Topics that will be covered include:

- The global tourism and hospitality supply chain
- The structure of the hospitality industry
- Principles of customer service in tourism and hospitality
- Ecological, cultural and other factors and their effects on the industry
- Ways of promoting culture through tourism and hospitality
- Compare countries involved in sustainable cultural and ecological tourism
- Job opportunities in the tourism and hospitality industry - their entry requirements and progression routes

How will I be assessed?

The OTHM Introductory Certificate is assessed in two ways. Firstly, you will have to write a project with the guidance of your tutors. Then you will take a multiple choice on-line examination.

Will I be able study further?

Satisfactory completion of the Introductory Certificate allows you to progress to the OTHM Certificate which is the next stage in the OTHM qualifications track.

Further Details

Name and Address of Training Centre

